



For Immediate Release

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HelmsBriscoe Adds Industry Veteran David Peckinpaugh to Executive Team

Scottsdale, Ariz.—(June 4, 2009)— HelmsBriscoe, the global leader of independent site selection and RFP services for the meetings business, announced today the addition of David Peckinpaugh as Vice President of Business Development. In this role, he will be responsible for creating new programs and enhancing existing business channels specifically for the association sector. He will also be responsible for enhancing HelmsBriscoe’s CVB partnership programs.

“We are pleased to add such a seasoned and well respected executive to our HelmsBriscoe leadership team,” said Founder and CEO Roger Helms. “David’s extensive career in the hospitality industry, and specifically with a highly visible CVB, will make him an invaluable asset in further defining our strategies for servicing this important business segment.”

Before joining HelmsBriscoe, David served as the President and CEO of the San Diego Convention & Visitors Bureau for three years. Prior to this position, he was the Executive Vice President of Sales & Marketing and later Chief Marketing Officer for Conferon Global Services (now Experient Inc.). Previously, David was the Vice President of Sales & Catering for the MGM Grand Hotel and Casino in Las Vegas. His hotel career spanned more than 15 years, including sales and marketing roles at the Broadmoor Hotel, La Costa Resort & Spa and Hyatt Hotels & Resorts in Denver, San Diego, and Long Beach.

David is a Trustee of the DMAI Foundation (Destination Marketing Association International), a Board Member of PCMA (Professional Convention Management Association) and was appointed to the California Commission for Economic Development’s Tourism and Entertainment Advisory Committee.

“HelmsBriscoe has an unmatched reputation for client service and industry expertise, and I am thrilled to be joining their ranks,” said Peckinpaugh. “Outsourcing continues to be on the rise in the meetings industry as organizations seek to address economic and staffing challenges. I look forward to leveraging my experience to create initiatives to increase HelmsBriscoe’s offerings to this growing marketplace.”

About HelmsBriscoe

[HelmsBriscoe](#) is the global leader of independent site selection and RFP services for over 9,000 corporate, association and government clients that plan off-site meetings and conferences. HelmsBriscoe associates accelerate the decision making process for meeting planners by researching hotels and other meeting venues that match their clients' criteria, negotiating rates and concessions by leveraging its volume purchasing power, and facilitating the contracting process. Founded in 1992, HelmsBriscoe offers the industry's most respected network of procurement specialists, with more than 1000 associates spanning 45 countries.

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